



Colors of Earth

THREE COLOUR WORLDS - ONE SYSTEM.



Colors of Earth.

COLOURS CREATE IMPACT.
THEY ARE ENERGY, EMOTION,
AND EXPRESSION. THEY TELL
STORIES, EVOKE FEELINGS,
AND SHAPE ATMOSPHERES.

Three colour worlds, one system.

USE COLOURS WITH INTENTION.

When colours are chosen thoughtfully, you're not just designing spaces - you're creating experiences. With Colors of Earth, you can transform your home: invite in natural calm, powerful accents, or gentle openness, and consciously define how your living spaces should feel.

DESIGN WITHOUT LIMITS.

Colors of Earth represents a seamless design concept without stylistic disruptions or compromises. Matching mouldings and stairs are available for every flooring decor, crafted directly from the same floor design.

FROM PARQUET TO VINYL.

All decor colours are available in both parquet and vinyl options. The fact that the colours perform beautifully in both materials is no coincidence. It's the result of our unique expertise: we understand wood, and we master vinyl. We combine this knowledge to create decors that not only look exceptional, but feel right too.

A scenic view of a mountain valley at sunrise or sunset, with a wooden deck and a grey sofa in the foreground. The text "Pure calm." is overlaid on the left side of the image.

Pure calm.

IN A TIME WHEN EVERYTHING IS
MOVING FASTER, WE AT TILO TAKE A
STEP BACK – AND REDISCOVER WHAT
MATTERS MOST: AUTHENTICITY. WITH
PURE, WE BRING THE ESSENCE OF
NATURE TO THE FLOOR.





PURE

CALMING AND CLARIFYING.

PURE brings people back to themselves. This colour world slows the pace of a space and creates the freedom to feel more clearly, think more consciously, and breathe more deeply again. What emerges is not emptiness, but presence - a sense of calm that strengthens rather than withdraws. PURE relieves, restores order, and gives inner balance a renewed sense of direction. The result is a space where thoughts grow quieter, focus returns, and new energy arises from genuine serenity.

THE FOUNDATION OF YOUR RETREAT.

The raw wood effect gives the pure colour tones their distinctive depth, creating a new expression of naturalness. A surface that visually steps back - yet reveals an even stronger presence.

INVISIBLE PROTECTION.

Untreated in appearance, yet innovatively protected with invisible Innovo NATUR oil. A finish that doesn't draw attention - and that's exactly why it works. The surface is refined using a specialized pigmentation technique, allowing the wood to retain its natural, untreated look.



Natur!Pur is made for those who don't need to be loud to make an impression. Raw wood with a lasting presence - invisibly protected. Create a home that slows life down. A place to breathe deeply and unwind.



Crema!Pur is the gentle middle tone between two strong characters. The raw naturalness of Natur!Pur meets the rich depth of Caramel. A colour tone that quietly steps back while bringing warmth and comfort into the space.

Natur!Pur

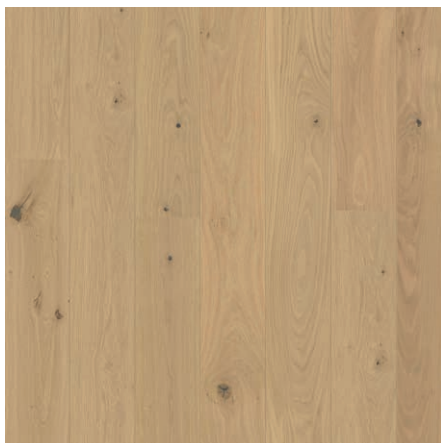
PARQUET



CALM

PURISTICO TREND

Innovo NATUR oiled | **10 00132 01**



VIBRANT

MARCANTO TREND

Innovo NATUR oiled | **10 00116 01**
Twist PLUS varnished | **10 00648 01**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00144 01**



Find your perfect **Natur!Pur** style - available in calm, vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00661 01**



VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00583 01**

Crema!Pur

PARQUET



CALM

PURISTICO TREND

Innovo NATUR oiled | **10 00133 01**



VIBRANT

MARCANTO TREND

Innovo NATUR oiled | **10 00117 01**
Twist PLUS varnished | **10 00649 01**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00145 01**



Find your perfect **Crema!Pur** style - available in calm, vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00662 01**



VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00580 01**



Archaic power.

SOME FORCES ARE BORN DEEP WITHIN
THE EARTH, SHAPED BY PRESSURE AND
HEAT INTO PURE ENERGY. WITH INTENSE,
WE BRING THIS PRIMAL POWER INTO
THE SPACE - INTENSE, POWERFUL,
AND UNMISTAKABLE.





INTENSE

STABILIZING AND GROUNDING.

INTENSE gives people a sense of solid foundation. These colours provide stability and lend the space a confident presence. You feel supported, centered, and internally strengthened. That is where their power lies: they create a connection to materiality, to the earth, to what truly matters - and in doing so, they give people a greater sense of grounding.

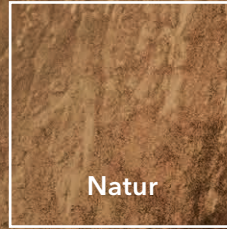
DEFINING SPATIAL IMPACT.

The world has changed over a period of more than 25 years, but Natur and Caramel remained. In chalets, city apartments, and studios alike. And often, it was precisely these floorboards that connected people with tilo - without ever needing to mention the name.

LIVED MATERIAL INTELLIGENCE.

Unlike conventional techniques, the thermal treatment process doesn't just colour the surface of the wood. The heat penetrates deep into the material, browning and 'caramelising' the wood throughout. The result, in the Caramel tone, is a surface that forgives scratches - because even the layers beneath retain the same rich colour.





With Natur, tilo demonstrates just how contemporary authenticity can be. The colour tone creates a foundation for modern living while remaining open to a wide range of interior styles.



Caramel gives spaces a depth that can not only be seen, but truly felt. The rich colour tone brings warmth, creates comfort, and envelops the room in a subtle sense of security.

Natur

PARQUET



CALM

PURISTICO TREND

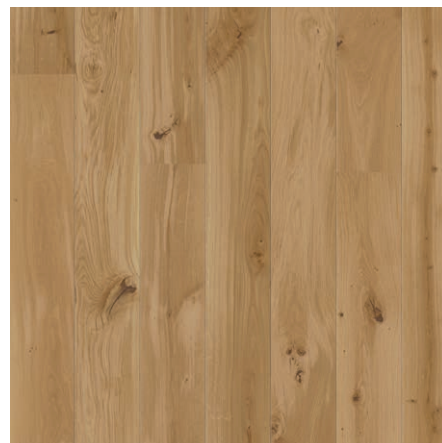
Innovo NATUR oiled | **10 00129 01**



VIBRANT

MARCANTO TREND

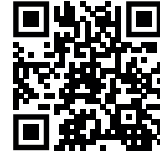
Innovo NATUR oiled | **10 00113 01**
Twist PLUS varnished | **10 00242 03**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00141 01**



Find your perfect **Natur** style - available in calm, vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00659 01**



VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00582 01**

Caramel

PARQUET



CALM

PURISTICO TREND

Innovo NATUR oiled | **10 00130 01**



VIBRANT

MARCANTO TREND

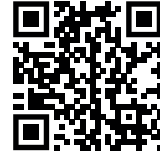
Innovo NATUR oiled | **10 00114 01**
Twist PLUS varnished | **10 00665 01**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00142 01**



Find your perfect
Caramel style -
available in calm,
vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00660 01**



VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00579 01**



Gentle lightness.

THERE ARE COLOURS THAT COME AND GO -
AND THOSE THAT STAY. PASTEL TONES
BELONG TO THE LATTER. BORN FROM THE
INTERPLAY OF LIGHT AND SAND-TONED
WOOD, THEY COMBINE WARMTH WITH
TIMELESS APPEAL.





PASTEL

THE ESSENCE OF CLARITY.

With Weiss and Sahara, we bring the vastness of the desert into your home. They carry a quiet elegance that never imposes itself, yet fills the entire space. A stage for clarity, simplicity, and timeless forms. Whether modern-minimalist or warm and nature-inspired, these colours know no boundaries.

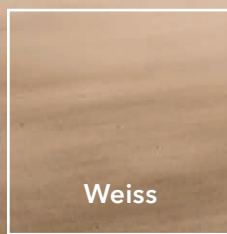
SOFT AND LIGHT.

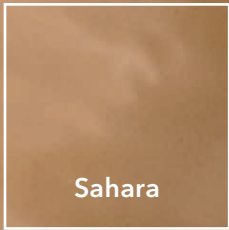
PASTEL opens up the space - and with it, the senses. This colour world feels light, warm, and balancing. It creates a sense of openness and brightens not only the room, but the mood as well. Your home becomes a place that doesn't weigh you down, but gently supports you. Soft, open, and serene.

FINE PIGMENTATION.

tilo's interpretation of pastel tones is not purely synthetic. The pigments are carefully selected to harmonize with the wood grain - not to conceal it, but to subtly enhance it. On parquet, this creates a soft, almost chalk-like appearance with remarkable depth. On vinyl, Weiss reveals itself in delicate nuances - matte, understated, yet undeniably present.

Weiss is timeless because it is not definitive. It is minimalist and clear - the ideal basis for airy, uncluttered room concepts. It has a calming effect, provides clarity, and allows you to breathe deeply. In hectic times, white represents the need for minimalism and order.





Sahara



Sahara carries the name of the world's largest desert - and with it, a promise of gentle openness, calm, and warmth. The Sahara tone evokes wind-shaped dunes and sunlight dancing across fine-grained sand.

Weiss

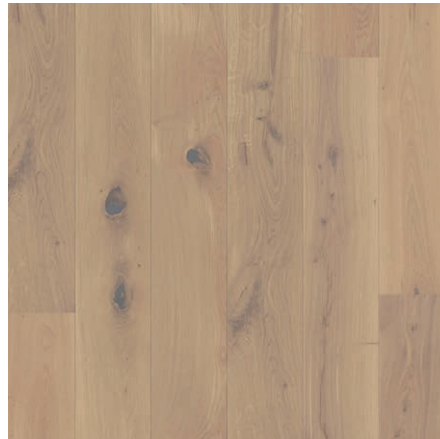
PARQUET



CALM

PURISTICO TREND

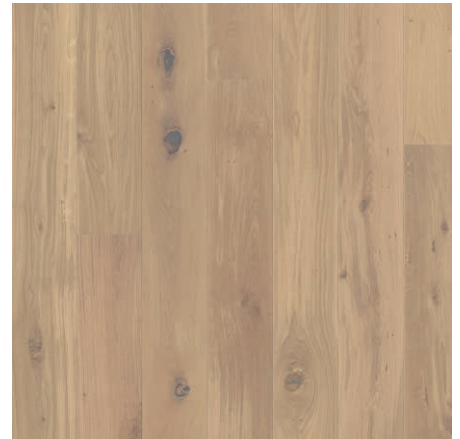
Innovo NATUR oiled | **10 00136 01**



VIBRANT

MARCANTO TREND

Innovo NATUR oiled | **10 00120 01**
Twist PLUS varnished | **10 00276 02**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00148 01**



Find your perfect
Weiss style -
available in calm,
vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00663 01**



VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00585 01**

Sahara

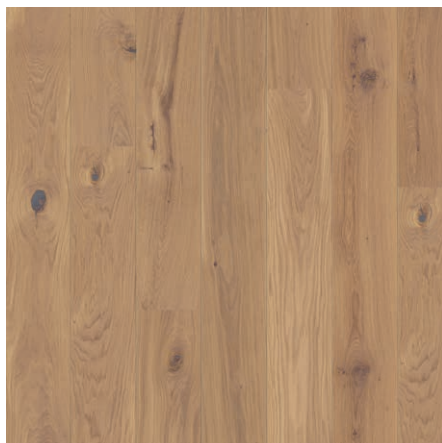
PARQUET



CALM

PURISTICO TREND

Innovo NATUR oiled | **10 00138 01**



VIBRANT

MARCANTO TREND

Innovo NATUR oiled | **10 00122 01**
Twist PLUS varnished | **10 00316 03**



RUSTIC

RUSTICO TREND

Innovo NATUR oiled | **10 00150 01**



Find your perfect
Sahara style -
available in calm,
vibrant, and rustic looks.

HDF VINYL



CALM

ELITO TREND

Twist PLUS varnished | **10 00664 01**



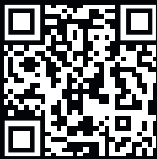
VIBRANT

ELITO TREND

Twist PLUS varnished | **10 00584 01**

Visualize your floor.

Visualize tomorrow's home today. The tilo floor layer app gives you confidence in your decision - product ranges at a click, realistic room planning, and a direct path to samples and expert advice.



Floor layer
App





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